COOKIES POLICY



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This cookies policy explains what cookies are, how Newgate Technology Ltd uses cookies on its website, and what you can do to manage how cookies are used. We are committed to protecting the information we collect when you use our websites and other services.

This cookies policy contains more information on the following:

- What cookies are
- How Newgate Technology Ltd uses cookies
- Third-party cookies
- How to manage cookies

What are cookies?

A cookie is a small text file which is sent to your computer or mobile device (referred to in this policy as a "device") by the web server so that the website can remember some information about your browsing activity on the website. The cookie will collect information relating to your use of our website, information about your device such as the device's IP address and browser type, demographic data and, if you arrived at our site via a link from third party site, the URL of the linking page.

Cookies record information about your online preferences and help us to tailor our website to your interests. Information provided by cookies can help us to analyse your use of our sites and help us to provide you with a better user experience.

Cookies are either 'session' or 'persistent' cookies, depending on how long they are stored for:

- Session cookies are only stored for the duration of your visit to a website and are deleted from your device when you close your browser;
- Persistent cookies are saved on your device for a fixed period after the browser has closed and are activated each time you visit the website where the cookie was generated.

Click here for information on types of cookies.

How does Newgate Technology Ltd use cookies?

We use Analytical Performance Cookies to measure users' behaviour to monitor the performance of our website and improve your experience during your visit.

Analytical performance cookies are used to determine the number of page views and the number of unique users a website has. The information provided by these cookies allows us to analyse patterns of user behaviour and we use that information to enhance user experience or identify areas of the website which may require maintenance. The information is anonymous (i.e. it cannot be used to identify you and does not contain personal information such as your name and email address) and it is only used for statistical purposes.

We use Google Analytics to collect this data. To learn more about how this works, <u>click here</u>.

Opting out of Analytical Performance Cookies:

If you would like to opt out of Analytics cookies, please do so by clicking on the link below:

https://tools.google.com/dlpage/gaoptout

We cannot control nor do we have access to any cookies placed on your computer by third party advertisers and sponsors.

What are other Third-Party Cookies?

You may notice on some pages of our websites that cookies have been set that are not related to Newgate Technology Ltd. When you visit a page with content embedded from, for example, YouTube or Facebook, these third-party service providers may set their own cookies on your device. Newgate Technology Ltd does not control the use of these third-party cookies and cannot access them due to the way that cookies work, as cookies can only be accessed by the party who originally set them. Please check the third-party websites for more information about these cookies.

How can I manage or opt out of cookies?

If you would prefer to opt out of cookies, it is possible to control cookies by following the steps below, however you should be aware that you might lose some features and functionality of the website if you do so.

Cookies, including those which have already been set, can be deleted from your hard drive. You can also change the preferences/settings in your web browser to control cookies. In some cases, you can choose to accept cookies from the primary site, but block them from third parties. In others, you can block cookies from specific advertisers, or clear out all cookies.

COOKIES POLICY

Deleting or blocking cookies may reduce functionality of the site. To learn more about how to

reject cookies, visit www.allaboutcookies.org or go to the help menu within your internet

browser. If you experience any problems having deleted cookies, you should contact the

supplier of your web browser.

Opting out of Behavioural Advertising Cookies:

If you would like to disable "third-party" cookies generated by advertisers or providers of

targeted advertising services, you can turn them off by going to the third party's website and

getting them to generate a one-time "no thanks" cookie that will stop any further cookies being

written to your machine.

You can find out how to decline other online behavioural advertising by visiting:

http://www.networkadvertising.org/managing/opt_out.asp

Further information and contact details

Please contact Newgate Technology's team if you would like more information on the cookies

that we use and their purposes:

By email: support@newgate.tech

By telephone: +44 (0)1383 428 888

By post: Newgate Technology Limited, North Road, Inverkeithing, KY11 1NZ, United Kingdom

For more information about cookies please visit https://cookiesandyou.com/, or

www.allaboutcookies.org.

General information about data protection may be found at:

Information Commissioner's website: https://ico.org.uk/

Direct Marketing Association: http://www.dma.org.uk

Consumer advice from the DMA: http://www.dmaresponsibility.org

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